**Amazon AppStore**

Game Design Notebook

How to use this book?

Bringing a game to life is about more than great ideas and awesome coding skills. That’s why we created this Game Design Notebook to help guide you through the process of getting your game ready for development.

By following the step throughout this notebook, you’ll end up with a focused game concept and design. From working out the gameplay and visuals, to target audiences and frameworks, documenting your game will make building it easier and more fun. Let’s start designing!

--- Jasse Freeman

Thank you for Amazon providing such useful game design notebook to the game developers, especially useful to the students who start to learn how to make a game in school.

by Dr. Chi-Hsiung Liang

Department of Multimedia and Game Science

Lunghwa University of Science and Technology, Taiwan.

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## Summarize Your Game

**遊戲概要**

Completing this section will give you a starting point for the development process by refining your game’s concept.

結束本單元將為您提供開發過程的起點，透過改進對遊戲的概念，

**Name your game**

**為您的遊戲命名**

Clear, descriptive, easy –to-remember titles tend to perform best. What are three possible names for your game?

清晰，描述性強，易於記憶的標題往往表現最佳。

你的遊戲有三種可能的名字？

1. 熊娃娃：精靈守護 ( Bear. Elf Protector )\_\_\_\_\_\_\_\_\_\_\_\_\_
2. 熊的指引 (Bear’s Guide )\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Build your team**

建立你的團隊

The right team is almost as important as the game idea itself. They will execute on your vision and make your game as awesome as it deserves to be. Who is on your team?

正確的團隊幾乎和遊戲理念本身一樣重要。他們會執行你的願景，並使你的遊戲真棒，因為它是值得的。誰在你的團隊中？

|  |  |  |
| --- | --- | --- |
| Name名稱 | Role 角色 | Contact 聯繫 |
| 張文華 | 企劃/美術 | boonhwat96@gmail.com |
| 林俊傑 | 美術 | lcklck009@gmail.com |
| 葉孝洋 | 音樂 | t0np4n@gmail.com |
| 黃政揚 | 程式 | zzzz3403@gmail.com |
|  |  |  |
|  |  |  |

**Your Pitch (你的精要的遊戲介紹)**

Also known as the Elevator Pitch, this is a single sentence that gets other people excited about your game. What is your game about?

玩家將扮演守護者的角色，確保女孩能安全地抵達目的地，玩家將伴隨細膩的原創音樂及劇情，盡情冒險。

**Your game’s features**

**您的遊戲功能**

What will get players excited about your game?

Which stand out elements would you put on the back of the box?

我們主要以遊戲的劇情作為賣點，其次是細膩的音樂、及畫面設計，

當遊戲旅程結束時——彷彿看完一部微電影。

**Your Game’s theme**

**你的遊戲的主題**

精靈指引：愛麗絲回家記。

**Your target audience**

**您的目標玩家**

Who do you want to play your game? What do they like? How will your game appeal to them? Choosing your target audience will help you focus your game.

6至22歲的客群。

## Game play

**遊戲玩法**

遊戲中的少女將跟隨熊精靈的腳步一步步走向終點，玩家的目的就是以點擊畫面的方式去排除障礙物、確保少女能夠安全抵達終點。

## Design your game

**設計你的遊戲**

What does your game look like? Show off everything from your main character and the world around them, to the inventory screens, dialog boxes and User Interface (UI). Visuals go a long way to making your game a reality.

Sketch out how you want your game to look and feel.

你的遊戲是什麼樣的？展示主角和周圍世界的所有內容，螢幕清單，對話框和用戶界面（UI）。視覺效果可以讓你的遊戲變為現實。 勾勒出你希望遊戲的外觀和感覺。



## Build your game

**建立你的遊戲**

The previous section should give you a clear idea of the game you want to build and the way it will look. Now it’s time to make it!

上一節應該給你一個你想要構建的遊戲和它看起來的方式的清晰概念。現在是時候來做了！

**Pick a framework**

選擇一個框架

A game framework can help speed up the development process. Here are some of our favorites.

遊戲框架可以幫助加快開發進程。這裡有一些我們的喜愛的項目。

|  |  |  |
| --- | --- | --- |
| **Name** | Level | Language |
| Corona 2D | Beginner | lua |
|  |  |  |
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|  |  |  |
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**Set your milestones**

**設定你的計劃的里程碑**

A milestone marks a major development event like vertical slice, first playable or alpha. Create a high-level schedule for your game.   
計劃著垂直切片，首次播放或alpha等重大發展事件。為您的遊戲創建進階的 計劃表。

|  |  |
| --- | --- |
| Milestone | Date |
|  |  |
|  |  |
|  |  |

## Resources

**資源**

|  |
| --- |
| Presskit()  depresskit.com  beautiful, optimized and efficient press pages in 30-60 minutes.  美觀，優化和有效的30-60分鐘內的新聞稿。 |
| **Pomodoro Technique**  bit/;u/2vHjd14  A popular time management method developed in the late 1980s  在1980年代後期開發的一種流行的時間管理方法 |
| **level up! The guide to great video game design.**  amzn.to/2hEIR2c  A must-read book on game design  一本關於遊戲設計的必讀書籍 |
| **Game assets on open game art**  bit.ly/2hDy16B  Game sprites, backgrounds, and more.  遊戲精靈，背景等等。 |
| **Getting started making games**  amzn.to/2vdGpTH  Helpful advice from documenting your idea through launch.  通過啟動記錄您的想法提供有用的建議。 |
| **Developer’s Guide to the Amazon appstore**  Bit.ly/2vqqQtq  Publishing, promoting, and making money with your app.  使用您的應用發佈，宣傳和賺錢。 |
|  |
|  |

**Create your icon**

**創建你的遊戲圖標**

Before you release your game, you’ll need an icon. Sketch out your ideas.

在你發佈你的遊戲之前，你需要一個圖標。勾畫出你的想法。



## Publish your game

**發佈你的遊戲**

Your game is ready to be released into the wild. Good luck and congratulations!

你的遊戲已準備好要發佈。恭喜並祝你好運！

Visit developer.amazon.com and follow these steps:

1. Log in and create a new app
2. Enter a description
3. Enter a price
4. Upload screenshots
5. Upload your APK
6. Publish your game!

訪問developer.amazon.com並按照以下步驟操作：

1.登錄並創建一個新的應用程序

2.輸入說明

3.輸入價格

4.上傳螢幕截圖

5.上傳APK

6.發佈你的遊戲！

We love playing new games. Let us know when your game is live by posting a link to it on our Facebook wall at fb.com/AmazonAppDev or Tweet to us @amazonappdev. Be sure to let others know that you used this notebook to help design your game by following the steps on the next page.

我們喜歡玩新遊戲。通過在fb.com/AmazonAppDev上的Facebook牆上發佈連接，或者發送給我們@amazonappdev，讓我們知道您的遊戲何時開放。請務必讓其他人知道您使用此筆記本通過執行下一頁中的步驟來幫助您設計遊戲。